

**Daniel S. Silver**  
[DanSil@gmail.com](mailto:DanSil@gmail.com)

845.594.7151

252 Norman Ave, Apt.201, Brooklyn, NY 11222

**EDUCATION:** **Bachelor of Arts in Culture and Communication, Minor in Politics, May 2006**  
Ithaca College, Ithaca, New York  
Graduated with a 3.3 for 139 credit hours; relevant coursework includes:

Media Production	Global Flow of Information
Intermediate French II	Film Aesthetics and Analysis
Public Communication	Advanced Media and Cultural Analysis
Graphic Communication	Wilderness and Sustainable Development
Environmental Politics	Computers and Information Technology
The Digital Workplace	Communication, Culture, and Rhetoric
Women's Studies	Independent Study: Fair Trade

**EXPERIENCE:** **Freelance Video Production for Sets, Offices, Universities, New York, New York**  
**Feb 2008-Present**

- Assisted cast and crew on the sets of traditional media companies like Thirteen/WNET and New Media companies like Crossborders tv, among others
- Utilized still and video camera equipment and lighting in studio and field shoots
- Completed tasks using MS Office, Windows XP/Vista, Mac OS X, and the Internet

**Mobile Marketing Manager: LesserEvil Brand Snack Co., Tuckahoe, New York**  
**May 2007-Feb 2008**

- Helped create new and innovative ways of promoting products, representing the company, and informing consumers and companies of products and their benefits.
- Developed and organized contacts and plans for events, demos and trade-shows.
- Lead marketing team to carry out strategies across the Northeast and Mid Atlantic.

**Product Expert/Ambassador: JVC "Perfect Experience" Tour by ZAG Marketing**  
**June 2006-September 2006**

- Consistently provided clients with enthusiastic and knowledgeable product presentations for hundreds of retail outlets across 20 states.
- Delegated and appropriated work loads as an integral member of a team.
- Safely and efficiently set-up and broke-down outdoor consumer showrooms.

**Customer Specialist, Best Buy Digital Imaging in Ithaca and Kingston, New York**  
**September 2005-January 2007**

- Provided expert knowledge and support for the available goods and services, including cameras, camcorders, cell phones, mp3 players, trainings and more.
- Developed appropriate rapport with customers, coworkers, and supervisors.
- Remained courteous and approachable while assertively encouraging sales.

**OTHER:**

- **Traveled/Studied abroad in:** Australia for 5 months, Singapore for 5 months, Hong Kong, New Zealand, Malaysia, Thailand, Indonesia, Cambodia, Laos, Costa Rica, Dominican Republic, Latvia, Lithuania, Estonia, Norway, Sweden, Denmark
- **Performance:** starring and supporting theatrical roles at New Paltz High School, SUNY New Paltz, and Ithaca College, as well as writing and performing for IC Television, IC Standup Club, in numerous student films, and for Channel101:NY